

FOR IMMEDIATE RELEASE
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Seattle PrideFest 2008 Set for June 29

25,000 revelers are expected to fill Seattle Center's Fisher Green on Sunday, June 29, from 11 a.m. to 7 p.m., to celebrate Seattle PrideFest 2008. Building on last year's success as a recalibrated event, this year's festival is the Official Seattle Pride® Festival and features music, political speakers from the LGBT community, comedians, and a large mix of local businesses and non-profits and national advocacy organizations and corporations.

Entertainment is an important part of PrideFest, and this year's event features a wide array of performers and artists that offer something for everyone. "This year's entertainment lineup is one we're very proud of, with representation from every corner of the LGBT Community," says Egan Orion, Festival Director for PrideFest. "A special focus has been made this year on women's entertainment and a solid trans representation at the Festival. The trans community in particular has had difficulty transitioning from the Capitol Hill events to the downtown events and we want to make sure all members of the community feel at home at PrideFest."

Entertainment for Seattle PrideFest 2008 ranges from international dance superstars and local singer-songwriters: Kristine W, Seeing Blind, Sue Quigley, Lisa Marshall, comedians Matt Bragg and Barbara Sehr, and drag shows by the Festival hosts Lily Armani and GLAMAZONIA among others. Main programming at the main stage will occur between 1 p.m. and 5 p.m., with DJs spinning at the DJ stage by the Fountain throughout the entire festival. Featured DJs include DJ Kyler, LA Kendall, DJ Rob Hall, and Mathematix.

A main stage will feature all non-DJ talent on the Fisher Lawn, and the DJ stage next to the International Fountain will blast dance music into dancing revelers in the fountain, like so many remember from the first year of the Pride Festival at Seattle Center. There are also various food booths, two beer gardens and over 100 tables and booths for businesses and non-profit companies that serve the LGBT community.

There will also be various sponsor booths who have donated generously to support PrideFest. Orion is impressed by the show of support for the festival. "From our partnership with Seattle Out and Proud and support from a number of local small businesses and corporations, too, we've been thrilled with the level of support in throwing the festival here in our second year. Sponsorship is vital to a successful festival, and this year is no difference. Companies are excited by the possibilities that PrideFest represents because it is the largest LGBT gathering in the northwest and no other event can reach this demographic quite like this event," says Orion.

Event History

In 2006, Seattle Out and Proud moved the LGBT Pride Festival and Parade from Capitol Hill to Downtown. In 2007, One Degree Events took over from the previous festival producers, renamed the event PrideFest, and produced a successful first-year festival that attracted world-class talent and over 20,000 festival-goers to the Seattle Center.

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Production

Seattle PrideFest 2008 is produced by One Degree Events and The Pride Project, a new non-profit that will take over completely for PrideFest09. The Festival Director for PrideFest is Egan Orion of Seattle, Wash. Bellevue-based special event company New Growth Event Solutions is handling event operations and vendor procurement.

Sponsors

Seattle PrideFest 2008 is presented by Movin' 92.5. One Degree Events is proud to have as Platinum sponsors of the event: the Stranger, the W Seattle, Manhunt, and Redhook. Gold Sponsors include Seattle Out and Proud, the producers of the Office Seattle Pride® Parade down 4th Avenue, SmartWater, VitaminEnergy, and Cause & Effect Creative. Silver Sponsors include Solar Tan, Ajaxx63, Tylenol PM, the GSBA, Metro Remodel, and Puget Sound Network, Inc. Community Sponsors include GayWhistler.com, Girl4Girl Seattle, Rane, and the Baltic Room. Supporters also include a huge number of community members.

More info about schedule, sponsors, and other updates at: seattlepridefest.org.

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